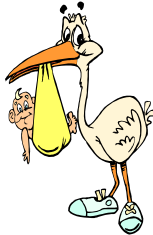


# 5 Things You Should Know Before Choosing An Ultrasound Center

## All Ultrasound Centers Are Not Created Equal

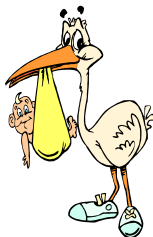
**Not all 3D/4D Ultrasound centers are created equal. Pay attention to these five important factors before choosing your provider:**

1. **Ask about a Return Policy** - If you've never had a 3D/4D ultrasound, you might assume that every ultrasound produces "brochure-quality" images. However, many factors determine the clarity of the pictures – including placenta location, gestational age of the baby, mothers' tissue density and position of the baby. For example, if your baby is in an undesirable position and images of the baby's face are not able to be seen, make sure to ask what your 3D/4D center's return policy is. Many other centers do not allow for a return policy or will charge you additional money if you want to come back to try to obtain images at a later time.



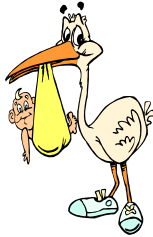
**When you choose The Ultrasound Zone, you can feel confident in our return policy.** Our policy states that if we are unable to get any pictures of your baby's face on your first visit, you are invited to return at no additional cost. We will be happy to try again to get the best possible images of your baby.

2. **Find out about the Center's Environment** - Having a 3D/4D ultrasound is a wonderful experience that many people want to share with their family and friends. Make sure to find out the following about any center you are considering:
  - a. **Do you have a private area where my ultrasound is performed?**
  - b. **How many additional people can you comfortably accommodate?**  
(Many centers claim you can bring friends and family, but their scan rooms only comfortably fit two other adults)



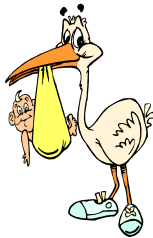
**When you choose The Ultrasound Zone your ultrasound is performed in a large "baby theatre".** Our baby theatre offers 3 viewing screens for you and your guests to enjoy while seeing your precious baby. We comfortably seat six to eight adults (including you and your partner/spouse). However, you are *always* welcome to bring as many guests as you like. We have entertained as many as 20 guests in our baby theatre. Please note that with larger groups, we do use folding chairs. A privacy curtain is always available for those mothers who request it.

3. **Find out how long the 3D/4D Ultrasound Center has been open, experience of technologist, and if they are affiliated with a Radiologist** – Experience is one of the most important factors in ensuring you get great pictures on your baby. Choosing a center that has an unqualified technologist will greatly reduce your chance of getting clear images of your baby and will affect your overall experience.



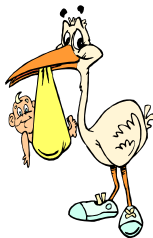
**When you choose The Ultrasound Zone you can feel confident knowing that all scans are preformed by an OB Registered Diagnostic Medical Sonographer with over 12 years scanning experience.** We are a family owned and operated facility and have been opened since December 2007. Since we opened, we have preformed over 16 hundred elective 3D/4D ultrasounds. Because of our high standards, we are affiliated with Reading Radiologist of America. **If a potential problem is seen during an elective 3D/4D scan, The Ultrasound Zone will contact Reading Radiologist of America who will then generate a report that will be sent to your OB/GYN.**

4. **Ask what type of ultrasound machine the facility uses** - When it comes to ultrasound machines, make sure your center uses the GE Voluson series. Many facilities claim to use “state-of-the-art” equipment, when in reality they are using inexpensive machines with inferior technology and software. If you choose a provider that does not use the GE technology you will be choosing a lower quality ultrasound image.



**When you choose The Ultrasound Zone your sonogram will be performed using a GE Voluson 730 Expert and software. Our ultrasound equipment is one of the best performing 3D/4D imaging systems available.**

5. **In this industry you get what you pay for** – Many of our expectant parents have told us that their 3D/4D ultrasound was the most exciting experience of their pregnancy. When choosing an ultrasound center you get what you pay for. The way you are treated, the warmth and professionalism of the staff, and quality of your ultrasound are all extremely important factors.



**When you choose The Ultrasound Zone, you can feel confident that our prices are extremely competitive and we promise to do our best to ensure that your ultrasound is a memorable experience of your pregnancy.** We also offer a price match guarantee. The Ultrasound Zone accepts any coupon or will match any advertised special from any other St. Louis Metropolitan area 3D/4D ultrasound center. If you find a cheaper price at another facility, bring us the ad, or tell us where to find it (for verification) and we will gladly match the price, guaranteed!!! If you are looking for the best experience possible you'll find that at The Ultrasound Zone!!